



2026 YMCA CORPORATE CHALLENGE SPONSORSHIP

Thursday, June 11
SUNY Broome Campus

WHO ARE WE?

The YMCA of Broome County is dedicated to positively impacting the community by offering programs that promote belonging for all generations. We ensure access to essential resources for learning and growth, regardless of age, income, or background. The Y believes in the power of community collaboration for transformational change and provides financial assistance, with 100% of sponsor funds supporting those in need. Our doors are open to everyone.

CORPORATE CHALLENGE

The Corporate Challenge offers a unique platform for corporations to give back to the community in a team-building, fun, and healthy way. Participating teams from both the private and public sectors will engage in four exciting competitions designed to foster camaraderie and promote physical fitness. This year, we anticipate welcoming over 650 full-time employees from various organizations across the Southern Tier.



THANK YOU!

When Jen Kowalski found herself scrambling for a last-minute summer camp fix for her four kiddos, the YMCA came to the rescue! We assured Jen her little adventurers would slide right into the summer camp scene and we were able to provide



scholarship dollars to help subsidize the cost of four children in full day camp. Day one arrived, and Jen's crew trotted off with excitement levels through the roof and as they bubbled with joy and tales of new friendships at the end of the day, Jen knew she'd hit the jackpot. She was so grateful to the Y for crafting a summer of unforgettable memories and magic!

PARTNER, CONNECT, SUPPORT

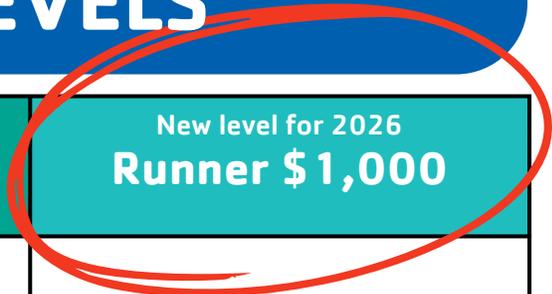
By investing as a YMCA Corporate Challenge Sponsor, your company will receive great exposure and recognition, while also showing the community that you care. Giving is a personal experience, and the recognition each business desires is just as varied. Select your sponsorship package and choose the marketing opportunities that best leverage your brand.

SPONSORSHIP LEVELS

Title \$5,000	Race \$1,500	New level for 2026 Runner \$1,000
<ul style="list-style-type: none"> Your corporate name mentioned in all TV and radio advertisements Your corporate name/logo appears on all marketing literature Your corporate name/logo featured prominently on all event t-shirts Your corporate name mentioned on all PA announcements at event Tee sign at Annual Charity Golf Tournament Your corporate logo featured on event website Your corporate name/logo featured on organizational website and social media 	<ul style="list-style-type: none"> Your corporate name mentioned alongside designated race on marketing material Your corporate name/logo featured on all event t-shirts (large logo) Your corporate name mentioned on all PA announcements for designated race at event Tee sign at Annual Charity Golf Tournament Your corporate logo featured on event website Your corporate name/logo featured on organizational website and social media 	<p>20 Participant Entries +</p> <ul style="list-style-type: none"> Your corporate name/logo on all event t-shirts (large logo) Your corporate logo featured on event website Your corporate name/logo featured on organizational website and social media
Item \$750	Logo-Large \$500	Logo-Small \$250
<ul style="list-style-type: none"> Your corporate name/logo located on designated item i.e. water tent, bikes, vendor area, medals, start/finish Your corporate name/logo featured on all event t-shirts (large logo) Your corporate logo featured on event website Your corporate name/logo featured on organizational website and social media 	<ul style="list-style-type: none"> Your corporate name/logo on all event t-shirts (large logo) Your corporate logo featured on event website Your corporate name/logo featured on organizational website and social media 	<ul style="list-style-type: none"> Your corporate name/logo on all event t-shirts (small logo) Your corporate logo featured on event website Your corporate name/logo featured on organizational website and social media

SOLD OUT

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